



# Pride Night 2023



California's  
Great America

## Sponsorship Opportunities

Pride Night PRESENTED  
BY TITLE SPONSOR  
\$15,000

Pride Night  
PARTNER SPONSOR  
\$10,000

Pride Night  
ADVOCATE SPONSOR  
\$5,000

Pride Night  
FRIEND SPONSOR  
2,500

EVENT PRESENCE	\$15,000	\$10,000	\$5,000	2,500
Branded Photo Backdrop at Assigned Location In Park	✓	✓	✓	✓
Stage Mention at Main Stage Prior to Entertainment Acts	✓	✓	✓	✓
Logo Included in FunTV Spotlights During Event	✓	✓	✓	
Branded Signage at Assigned Party Zone Area	✓	✓	✓	
Title Sponsor Provided Commercial Played on TVs at Great America Pavilion Pride Night VIP Party	✓	✓	✓	
Branded Specialty Cocktail Served at Multiple Bar Locations In Park	✓	✓		
Logo on Printed & Digital Photobooth Prints	✓	✓		
SIGNAGE				
Logo Included on Main Stage Digital Banner	✓	✓	✓	✓
Logo Included on Sponsor Banners Located Throughout the Park	✓	✓	✓	✓
Logo Included on Highway 101 Electronic Board	✓	✓	✓	

Thank you to our Event Sponsors

**Splash**  
Video Dance Bar

**Pride Night 2023**



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Logo on Pride Night VIP Party Entrance Banner at Great America Pavilion	✓	✓		
Branded Backdrop at Assigned/Sponsored Stage	✓			
<b>WEBSITE</b>				
Directory Presence for 12 Months	✓	✓	✓	✓
Logo Included on Home Page for Pride Night 2023	✓	✓	✓	✓
Logo Included on Sponsorship Page in Sponsor Level Area	✓	✓	✓	✓
Logo on Event Schedule Page	✓	✓	✓	✓
<b>SOCIAL MEDIA &amp; DIGITAL MARKETING</b>				
Pre-Event Email Blasts Featuring Event Sponsors	✓	✓	✓	✓
Logo Included with All Digital Collateral	✓	✓	✓	✓
Logo Included In Social Posts by Partner Organizations	✓	✓	✓	✓
Inclusion in Radio Promo	✓	✓		

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